

Introduction to the Training

The CD curriculum was designed as a comprehensive training to be presented by a facilitator informed in tobacco control.

The curriculum materials include:

- Facilitator's Manual to guide and assist in training delivery
- PowerPoint slides for presenting the information
- Handouts and worksheets to reinforce and complement learning
- Resource sheets provide online links for information to supplement curriculum
- Useful resources
 - The history of tobacco and tobacco control
 - Glossary of tobacco control language
 - Acronym list for handy reference during training or in daily tobacco control work
 - Essential program resources in an annotated list describing the best resources and how to access them

Though the content is designed as a full training, the curriculum is divided and organized to allow the facilitator to present the information desired.

The training is divided into two major parts then subdivided into sections. Part 1, *The Tobacco Problem*, gives the fundamentals of tobacco use covering a brief history of tobacco control, the prevalence and impact of tobacco use, and factors that influence the use of tobacco products. Part 2, *Addressing the Tobacco Problem*, introduces the learner to the essential elements of tobacco control. Part 2 covers important tobacco control resources, explains the components of a comprehensive programming and Communities of Excellence, describes the CDC goal areas, and explores specific, critical strategies for successful tobacco control programming.