

## Foothill College—Smokescreen Project

**Public college located in Los Altos Hills, California**

**Enrollment:** 17,493

**Type/Category:** Curriculum Infusion

**Program:** The Foothill College Smokescreen Project aims to raise awareness about tobacco-related issues, expose myths about smoking, and offer cessation programs. A key component of this program is a prevention curriculum that both educates students and prepares them to inform the campus community about the health risks of tobacco, the politics of “Big Tobacco” companies, and cessation.

This tobacco prevention curriculum has been successfully infused into classes such as Creative Typography, Communication Design, Web Publishing, Motion Graphics, and Digital Imaging and Illustration. Enrolled students participate in a variety of tobacco-related projects, including:

- Creating tobacco education and cessation posters
- Designing multi-page informational websites
- Producing video ads that expose the dangers of tobacco use
- Drafting editorial illustrations on various tobacco issues

Top projects may be awarded prizes, chosen for production, or displayed at the statewide health conference.

**Costs:** The Foothill Smokescreen project is funded by the Santa Clara County Public Health Department Tobacco Prevention and Education Program and the Tobacco Control Coalition.

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Or, visit the Foothill Smokescreen website at:

<http://www.foothill.edu/smokescreen>

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